

FREE GUIDE · AUGUST 2026

The 2026 Scheduling Tools *Comparison Guide*

Ten scheduling tools, one clear “best for” each, and every price checked against the vendor’s own pricing page. No email required, no form, no catch.

10

tools compared,
ranked by who they suit

14

primary sources,
all vendor-published

2

that genuinely merge
your calendars

4

pages, and none of
them is a sales pitch

Who made this, and why you should be sceptical. BookTime is one of the ten tools in here, and it is our pick for people running several calendars. So read the feature matrix rather than taking our word for it — every claim is sourced, and for seven of these ten use cases we point you at somebody else’s product.

SECTION ONE

The quick comparison

If you only read one page, read this one. Starting price is the cheapest paid tier, annual billing where the vendor offers it.

TOOL	BEST FOR	STARTING PRICE
BookTime	Multi-calendar professionals	\$8/mo flat
Cal.com	Open source & developers	Free · \$12/user
Acuity Scheduling	Service businesses	\$16/mo
Square Appointments	Retail & in-person	Free · \$49/location
YouCanBookMe	Customisable booking pages	Free · \$8.10/mo
Morgen	Calendar + task hybrid	\$15/mo
Microsoft Bookings	Microsoft 365 companies	In M365 (from \$7/user)
Google Appointment Scheduling	Google Workspace users	Free · Workspace \$14/user
SavvyCal	The booking experience	\$10/user
Calendly	Sales teams	Free · \$8.30/seat

SECTION TWO

Best tool by use case

Start from what you actually do, not from the feature list.

You run two or more calendars

BookTime The only tool here that merges Google, Apple and Outlook into one conflict-aware view at a solo price — \$8/month flat.

You want a calendar and task manager in one app

Morgen Also a true unified calendar, plus tasks, time-blocking and an AI planner. \$15/month billed annually.

You want open source or self-hosting

Cal.com Self-hostable, API-first, and free forever for one user with unlimited event types and calendars.

You sell packages, memberships or take payments

Acuity Scheduling Intake forms, gift certificates, memberships and payment plans, with two-way sync to five calendar types.

You run a retail or in-person business

Square Appointments Booking wired straight into Square's point-of-sale. Free per location; card processing 2.6% + 15¢ in person.

Your booking page is a brand surface

YouCanBookMe The deepest customisation of the page and the emails around it, from \$8.10/month billed annually.

Your company is standardised on Microsoft 365

Microsoft Bookings Already in your licence, native to Outlook and Teams, and inside your existing compliance perimeter.

You live entirely inside Google Calendar

Google Appointment Scheduling Free with any Google account and built into the calendar you already have open.

You send links to senior, busy people

SavvyCal Recipients overlay their own calendar on your availability, which makes a booking link feel considerate.

You are a sales team routing inbound leads

Calendly Round-robin distribution, lead-routing forms and native HubSpot and Salesforce sync. Round-robin is on the Teams tier.

SECTION THREE

The feature matrix

Calendar coverage is where these tools really differ. A tool that cannot see one of your calendars cannot protect you from a conflict on it.

TOOL	BEST FOR	GOOGLE	OUTLOOK	APPLE	UNIFIED CALENDAR	BOOKING PAGES	STARTING PRICE
BookTime	Multi-calendar professionals	✓	✓	✓	✓	✓	\$8/mo flat
Cal.com	Open source & developers	✓	✓	✓	—	✓	Free · \$12/user
Acuity Scheduling	Service businesses	✓	✓	✓	—	✓	\$16/mo
Square Appointments	Retail & in-person	✓	—	—	—	✓	Free · \$49/location
YouCanBookMe	Customisable booking pages	✓	✓	✓	—	✓	Free · \$8.10/mo
Morgen	Calendar + task hybrid	✓	✓	✓	✓	✓	\$15/mo
Microsoft Bookings	Microsoft 365 companies	—	✓	—	—	✓	In M365 (from \$7/user)
Google Appt. Scheduling	Google Workspace users	✓	—	—	—	✓	Free · Workspace \$14/user
SavvyCal	The booking experience	✓	✓	✓	—	✓	\$10/user
Calendly	Sales teams	✓	✓	*	—	✓	Free · \$8.30/seat

✓ = supported · — = not supported · * Calendly stopped accepting new iCloud calendar connections on 20 August 2024; connections made before that date still work.
Unified calendar means every connected calendar rendered together in one view, not merely read for availability.

SECTION FOUR

Pricing snapshot

Vendor list rates, checked August 2026. Prices change — the source column tells you where to verify.

TOOL	PLANS AND PRICING	SOURCE
BookTime	Free during beta, \$8/month flat at launch — not per seat.	booktime.to
Cal.com	Free forever for one user. Teams \$12/user/month billed yearly; Organizations \$28/user/month. The open-source version can be self-hosted.	cal.com/pricing
Acuity Scheduling	Starter \$16/month billed annually (\$20 monthly), Standard \$27 (\$34), Premium \$49 (\$61). No free plan — 7-day trial.	acuityscheduling.com/pricing
Square Appointments	Free per location, Plus \$49/month per location, Premium \$149/month. Card processing 2.6% + 15¢ in person.	squareup.com/appointments
YouCanBookMe	Free plan (1 calendar, 1 page). Individual \$9/month (\$8.10 annually), Professional \$13 (\$11.70), Team \$18/member (\$16.20).	youcanbook.me pricing
Morgen	Pro \$15/month billed annually (\$30 monthly). Team \$10/seat annually (\$25 monthly), 2-seat minimum. 14-day trial, no free tier.	morgen.so/pricing
Microsoft Bookings	No standalone price — included with Microsoft 365 Business Basic (\$7/user/month annually), Standard, Premium and most enterprise plans.	learn.microsoft.com
Google Appointment Scheduling	One booking page free with any Google account. More schedules, payments, spam verification and co-hosts need an eligible Google One or Workspace plan; Business Standard lists at \$14/user/month annually.	support.google.com
SavvyCal	Basic \$10/user/month, Premium \$17/user/month. Annual billing saves two months. No free plan.	savvycal.com/pricing
Calendly	Free plan capped at 1 event type. Standard \$10/seat/month (\$8.30 annually), Teams \$16 (\$12.80), Enterprise from \$15,000/year.	calendly.com/pricing

SECTION FIVE

Five questions to ask before you choose

Most people pick a scheduling tool on the booking page and regret it on the calendar side. These are the questions that actually separate these products.

1 Which calendars does it actually connect — all of mine?

This is the question that catches people out. Microsoft Bookings cannot see a Google calendar. Google Appointment Scheduling cannot see an Outlook one. Square only talks to Google. And Calendly stopped accepting new iCloud connections on 20 August 2024, so a new user cannot add an Apple calendar at all.

2 Does it connect my calendars, or merge them?

Almost every tool will read several calendars to work out when you are free. Far fewer will show you all of them in one grid. If your double-bookings come from not seeing the whole week at once, connecting is not enough — you need merging.

3 Am I paying per seat, and will that matter next year?

Per-seat pricing is cheap at one user and expensive at six. Calendly, Cal.com and SavvyCal are per seat. BookTime and Acuity are flat. Square is per location. Work out the bill at the size you expect to be, not the size you are.

4 What is actually behind the free tier?

“Free” ranges enormously. Cal.com gives one user unlimited event types and calendars. Calendly's free plan is one event type and one calendar connection. YouCanBookMe's is one of each. Acuity, SavvyCal and Morgen have no free tier at all — only trials.

5 Where does the meeting go once it is booked?

If a booking lands on a work calendar your partner cannot see, or a personal calendar your team cannot see, you have moved the conflict rather than solved it. Check which calendar receives the event, and whether your other calendars will be blocked at the same time.

More hustle. *Less hassle.*

If your answer to question two was “merge them”, that is the problem BookTime was built for. Google, Apple and Outlook in one conflict-aware view, with a booking page on top. Free during beta, \$8/month flat when we launch — not per seat.

trybooktime.com

Sources. Calendly pricing & iCloud support (calendly.com/pricing; calendly.com/help/icloud-overview) · Cal.com pricing (cal.com/pricing) · Acuity Scheduling pricing & calendar sync (acuityscheduling.com/pricing; help.acuityscheduling.com) · Square Appointments pricing (squareup.com/us/en/appointments/pricing) · YouCanBookMe pricing (support.youcanbook.me) · Morgen pricing (morgen.so/pricing) · Microsoft Bookings overview & Microsoft 365 plan comparison (learn.microsoft.com; microsoft.com) · Google Calendar appointment schedule features & Google Workspace pricing (support.google.com/calendar; workspace.google.com/pricing) · SavvyCal pricing (savvycal.com/pricing) · BookTime pricing (booktime.to). All checked August 2026. Full linked list at trybooktime.com/best-calendly-alternatives.